# Outdoor Recreation Council of Appalachia

# Meeting Minutes

# (March, 23, 2023, 1:00 pm)

*Prepared by (Lucas Blankenship), (*lucas.baileystrails@gmail.com*)*

ORCA Board Members Present: Amy Renner, Steve Paterson, Lenny Elision, Tim Warren, Jay Kline

Others Present: ORCA Executive Director Jessie Powers, Sustainable Recreation Director Elle Dickerman, Communications and Philanthropy Director Delia Palmisano, Legal Advice Sky Pettey, District Forest Service Ranger Jason Reed, AmeriCorps Member Lucas Blankenship

# Meeting Agenda

* Approve Agenda
* Approve January 26, 2023 Meeting Minutes
* Partner Updates
* Legal Updates
* ORCA Board Member Updates
* Financial Report
* Director’s Report
* Maintenance Report
* Public Comments
* Other
* Adjourn

**Meeting Call to Order, (1:00 pm), (Steve Patterson)**

# (Motion to Approve Agenda: (Lenny Elision), Second: (Tim Warren); *Approved*)

**(Motion to approve Meeting Minutes from January 26, 2023: (Tim Warren), Second: (Jay Kline); *Approved*)**

**Partner Updates:**

* Jason Reed, Busy time of year we’ve been out on the trails for the prescribed burns along with prepping bathrooms at the trailheads.
* Sky Pettey, The “Take A Ride On The Wild Side” t-shirt idea doesn’t seem to have any trademark issues. I will also take a look at “Star Brick” because I have also heard there may have already been a legal dispute in Athens County in regards to who owns the name “Star Brick” and I can’ reminder the details, but I’ll take a harder look at that one.

# Legal Updates:

# Sky Pettey, The “Take A Ride On The Wild Side” t-shirt idea doesn’t seem to have any trademark issues. I will also take a look at “Star Brick” because I have also heard there may have already been a legal dispute in Athens County in regards to who owns the name “Star Brick” and I can’ reminder the details, but I’ll take a harder look at that one.

# ORCA Board Member Updates:

* Tim Warren, I talked to the lady who runs the Solid Waste District and she’s wanting to do something about putting recycling in at the trailheads, I told her to come see you (Jessie Powers).
* Amy Renner, The park is almost done, the restrooms still not finished but they have the sewar line close to being connected. The playground servicing just got finished yesterday.
* Steve Patterson, Yesterday was a HOPE meeting and I mentioned that ORCA manages the 88 miles of the Baileys is large and the maintenance on that is something I want through the One-Ohio settlement moneys that come to the city of Athens. I’m interested in working with someone in that sector like the Wayne National Forest for training or what not to get people in recovery the skill sets that are transferable to other things like landscaping, arborist, etc. Just wanted to share with you all to let you know I was talking about that.

**Financial Report:**

* Jessie Powers, We have received a lot of reimbursements, the biggest one being the $640,000 from ODNR for phase 4 construction, that was spent last year. Our balance right now is a little inflated but is showing higher because we received that $100,000 from Ohio Health last year. Which is ear-marked for the commercial building here in Chauncey. That balance is $312,253.61. We also received a POWER reimbursement for the 5 quarter, it’s our 5 reimbursements in the amount of $80,000. And that all won’t stay at ORCA. I believe it is in the 10-20 range that is staying here and the rest is will be sent out to our partners.
* We have received the county membership dues and I am on the agenda and hope to make that meeting and get the report completed that I need to provide council at that time.
* Our expenses which is us repaying our line of credit loan of $72,579.20. I do have reimbursement for myself, Elle, and Delia on staff in the amount of $110.44, $229.30, $112.19 respectively.

**(Motion to approve reimbursement: (Amy Renner), *Seconded* (Lenny Elision))**

**(Motion to approve financial report: (Lenny Elision), *Seconded* (Jay Kline))**

**Directors Report:**

* **ORCA Business:**

**ORCA 2022 ODNR AMLER Grant**

**ORCA 2021 POWER Grant**

**Athens Wayne Outdoor Asset Development Corporation**

* NFF Grant Today
* NFF Grant Legacy Trails
* NFF Grant Matching Awards Program
* End of year report underway
* OU Economics of Altruism Class Participation

**ORCA ACG Application**

|  |  |  |  |
| --- | --- | --- | --- |
| ORCA AWOADC Annual Revenues 2023 -2024 | | | |
| Source | Amount | Purpose | Status |
| Membership Dues 2021 Bylaw update | 180,000 | operations |  |
| ARC POWER | 88,000 | Staff | Awarded |
| ARC POWER | 67,896 | operations | Awarded |
| WNF Cost Share | 30,000 | staff | Finalized |
| ACG Admin | 125,254 | operations | Awarded |
| Total | 491,150 |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Position**  Executive Director | **Salary**  88,000 | **OPERS**  12,320 | **Health**  4,800 |
| Finance Director | 80,000 | 11,200 | 4,800 |
| Communications Director | 60,000 | 8,400 | 4,800 |
| Sustainable Recreation Director | 60,000 | 8 400 | 4 800 |
| Total | 288,000 | 40,320 | 19,200 |
| Staff Total | $311,520 |  |  |

**State Capital Bill Baileys Trail System Construction & Reimbursement**

**2023 Baileys Events & Programs**

**ORCA Membership Expansion/ Staff**

**Outreach**

* **3.22.23 Village of Beverly Recreation Economy for Rural Communities**

**Other**

* Hocking Valley Scenic Trail
* Active Transportation
* ARC ARISE
* Upcoming Bids: TH Service, Environmental Review, AWOADC Employees, POWER Projects

**(Motion to approve Financial Director Position: (Amy Renner), *Seconded* (Lenny Elision))**

**Maintenance Report:**

* Elle Dickerman, In January we coordinated a Winter Trail Monitoring training, I think we had 14 people there. We discussed how to go out and identify issues and repot them to us. The forest provided permission for those people to get out there and monitor, we’ve had a lot of people keep track of fallen trees. We had monthly maintenance days in January and February and they were well attended. We had a cool partnership arise with the prescribe burn by being able to help prep. for the burn.
* We are working on a annual report to see everything we did in 2022 and how we can make changes in 2023. We’re excited to have the trails open to bikes, and people are excited.

**Communication’s Report:**

* Delia Palmisano, The ORCA website did go live last month. In the last 30 days we had 100 site sites and 67 unique visitors. Facebook in the last 30 days we have over 4,100 followers it’s up about 150 and our reach is over 17,000. Instagram, we have 2,300 followers, that’s up 56 from last month, our reach is 1,900.
* Our goal for the quarterly newsletter is to have that out the first or second week of April. Right now, the content on there will be both Baileys and ORCA. We have 134 subscribers so far for the newsletter.
* Jessie mentioned the POWER grant regional branding. I’m still working pretty close with that branding and marketing subgroup. We are holding stakeholder meetings for CVB’s in April. That’s really going to be a time to share about the concept of the regional brand Ohio’s Winding Road and gain feedback from stakeholders as well. I’m also helping with the OWRC grant application review, those are funds from the Sugarbush Foundation.
* Jessie mentioned the fall fundraiser we’re working on and it’s still very much in the works. Our tentative date is October 14th, we are hoping to have a group ride and family friendly festival.

# Public Comments

NONE

**Motion to Adjourn: (Lenny Elision), Second: (Amy Renner ); *Approved*)**