



**OUTDOOR RECREATION
ECONOMY OPPORTUNITIES**



Hosted by **ORCA**

**OHIO OUTDOOR
RECREATION ECONOMY
CONFERENCE**

OUTDOOR RECREATION ECONOMY OPPORTUNITIES



THE BRIDGE
Adaptive Sports
& Recreation

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ASC Bike Giveaway



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ASC Snow Sports



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ASC Cycling



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The logo for the Ohio Recreation and Conservation Alliance (ORCA), featuring a stylized white mountain range above the letters "ORCA" in a bold, sans-serif font.

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The logo for the Ohio Off-Highway Motorcycle Association (OOHMA). It features a white outline of the state of Ohio on a black background. Inside the outline, a red silhouette of a motorcycle rider is shown in motion. To the right of the outline, the text "OHIO OFF-HIGHWAY" is written in a white, sans-serif font. Below that, the acronym "OOHMA" is written in large, bold, red letters with a white outline. Underneath "OOHMA", the words "MOTORCYCLE ASSOCIATION" are written in a smaller, white, sans-serif font. To the right of the logo is a white lightning bolt symbol. The background of this section is black with a red dotted pattern at the top and bottom right corners.



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ASC Bike Giveaway



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“You’ll be able to bike again, kayak again, and ski again when you turn to Adaptive Sports Connection.”



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ASC Water Skiing



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ASC Amputee Soccer



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AREAS OPENED/
SECURED

8

BOLTS INSTALLED/
REPLACED

1091

ADOPT-A-CRAG
AREAS

13



OCC CLIMBING ACCESS TIMELINE

- Mad River Gorge - May 2017
- Whipps Ledges (Permit removed) - October 2018
- Bear's Den - November 2019
- Salt Fork State Park - March 2021
- Flat Rocks (Keller Kirm) - July 2021
- Cuyahoga Falls - July 2023
- West Branch State Park - September 2023
- Beaver Creek State Park - August 2024
- Logtown - March 2025
- Bear's Den Bouldering Access Expanded - March 2025

PROMOTE ACCESS. PROTECT NATURE. CLIMB LOCAL.



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ASC Program Outcomes



1,895 

**RECREATIONAL EXPERIENCES
(ATHLETE VISITS)**



3,312

**VOLUNTEER EXPERIENCES
(VOLUNTEER VISITS)**

229

**VETERAN EXPERIENCES
(VETERAN VISITS)**

238

EVENTS



5,505

VOLUNTEER HOURS

Information reflects calendar year 2024.



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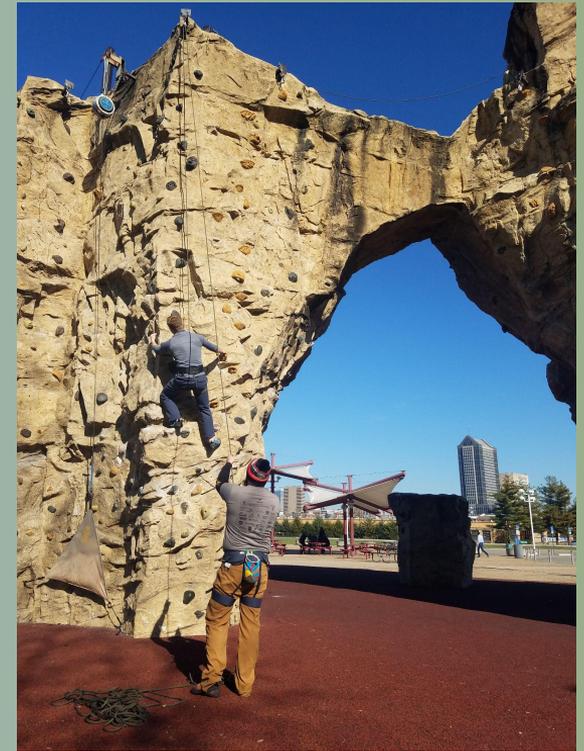
ASC Mountain Biking



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Boundless Freedom Veterans Adventure Weekend



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THE MISSION OF THE OHIO OFF-HIGHWAY MOTORCYCLE ASSOCIATION, INC. (OOHMA) IS TO SUPPORT THE RECREATIONAL INTERESTS OF OFF-HIGHWAY MOTORCYCLISTS IN OHIO.

THE ORGANIZATION SUPPORTS EFFORTS TO EXPAND TRAIL ACCESS AND OTHER RIDING OPPORTUNITIES FOR OFF-HIGHWAY MOTORCYCLISTS WHILE IMPROVING AND PRESERVING EXISTING EXPERIENCES. THE ORGANIZATION AIMS TO EDUCATE RIDERS ON SAFE AND RESPONSIBLE OFF-HIGHWAY MOTORCYCLING PRACTICES AND PROVIDES OPPORTUNITIES FOR RIDERS TO CONNECT WITH FELLOW OFF-HIGHWAY MOTORCYCLISTS FOR SOCIAL AND MISSION-FOCUSED EFFORTS.



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**Mad River Gorge
Dad's Wall/ Clear Creek Crag
Before**



**Mad River Gorge
Dad's Wall/ Clear Creek Crag
After**



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Bikes to Go



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ASC Health & wellness Outcomes



We asked our adaptive athletes how participating in ASC programming has impacted their lives.



98%

reported improvement
in overall health



97%

reported improvement
in overall confidence



98%

reported improvement
in physical health



98%

reported improvement
in sports skills



96%

reported improvement
in mental health



94%

reported improvement
in social well-being

Information reflects calendar year 2024.



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**Mad River Gorge
Amusement Wall
Before**



**Mad River Gorge
Amusement Wall
After**



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“It has been motivating to have something to look forward to. It helps you get up everyday and want to be your best.”



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Ohio Climbing Map

Green- Outdoor Climbing Areas (22 total; 3 on artificial/ built surfaces)

Black- Commercial Indoor Climbing Gym (21 total)

Blue- College/ University Climbing Walls (14 total)

Red- City/ Community Recreation Centers with Climbing Walls (5 total)

Yellow- Local Climbing Gear Shops with Climbing Gear (12 total)



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