

Outdoor Recreation Council of Appalachia

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Outdoor Recreation Council of Appalachia Meeting Minutes July 6, 2021, 5:00pm

Prepared by Jasmine Facun, jasmine@ruralaction.org

ORCA Board Members Present: ORCA Chair Mayor Steve Patterson, ORCA Vice Chair Mayor Amy Renner, York Township Trustee Tim Warren, Nelsonville City Manager Scott Frank, Commissioner Lenny Eliason

Others Present: Jessie Powers, Jasmine Facun, Ellen Gerl, Rob Delach, Connaught Cullen, Tom Taggert, Jay Kline

- Meeting Agenda
 - Approve Agenda (**Motion: Lenny Eliason, Second: Tim Warren, Approved**)
 - Member Updates
 - ORCA Updates:
 - State Support Event
 - Federal Support Request
 - Reimbursement Request
 - Old Fort, North Carolina Team Visit July 15-18
 - Town and Gown Presentation
 - ORCA Advisory Board
 - Other
 - Public Comments
 - Adjourn

- Member Updates
NONE

- ORCA Updates
Jessie Powers

- State Support Event
 - Met with Advisory Board
 - Event will be at Chauncey Trailhead
 - Will work with Advisory Board to get everything approved
 - Governor might attend—gave press release quote
 - Confirmations from Sen. Peterson, Rep. Edwards, and one other will be there
 - July 29 @1pm
 - Speeches
 - Opportunity to invite other County Commissioners across Appalachian Ohio
 - Working on documents to pass around about ORCA
 - Value Proposition
 - Ability to leverage grants
 - \$6.7M raised to date on this project
 - Collaborative marketing strategy
 - Recovering tourism industry
 - Managing recreation assets as a social enterprise
 - Maintenance
 - Lenny Eliason—perhaps a 2-tier membership level for jurisdictions that can't commit to fee
 - Steve Patterson—should possibly plan ahead for completely restructuring memberships
 - Lenny Eliason—Will have to reduce base money to make that viable, with possible full restructuring in the future
- Federal Support Request
 - \$1M earmark request through Sen. Brown's office
 - How might ARPA funding be funneled through ORCA
 - Tourism connection
 - Low to Moderate service area
 - Amy Renner—revenue loss determination allows some leverage of ARPA funding
 - Steve Patterson—suggests going for state's share because it's a bigger bucket and most flexible

- Request for payment of \$7,000 to SCH (**Motion: Lenny Eliason, Second: Amy Renner, Approved**)
 - \$7,000 to Sunday Creek Horizons for month of July
 - They'd also like to create a new scope of work for ORCA in August
 - Want to retain ORCA as a client
 - Met with Director of ARC and EDA
- Reimbursement Request (**Motion: Lenny Eliason, Second: Tim Warren, Approved**)
 - \$401.23 for ORCA items purchased on Jessie's credit card
- Office space—just need signature from Board
- Old Fort, NC Team Visit 7/14-7/17
 - Wednesday Meet n Greet 7/14 sponsored by WNF at Eclipse
 - Thursday Lunch and Panel
 - Friday Driving Tour, visit trailheads, and will coordinate with Athens Bicycle Club
- Town and Gown Presentation
 - 7/15 Jason Reed, Amy Renner, and Jessie Powers
 - Presentation—environmental impacts, OU class involvement, ORCA's involvement
- ORCA Advisory Board
 - Mary Nally nominated by Jessie Powers (**Motion: Lenny Eliason, Second: Tim Warren, Approved**)
- Other
 - Trailhead Design Approval
 - ODNR will fabricate sign for Doanville-York, hopefully with star bricks
 - Discussion about sign design
 - Motion to adopt sign without Baileys topper and sign with bricks
 - **Motion: Lenny Eliason: Second: Scott Frank, Approved**
 - ORA E Anderson Foundation giving ORCA \$7500 for a grant
- Adjourn
 - **Motion: Lenny Eliason, Second: Tim Warren, Approved**