

*Hosted by*  **ORCA**

**OHIO OUTDOOR  
RECREATION ECONOMY  
CONFERENCE**



**JULY 22-24, 2025  
ATHENS, OHIO**

**Community-Driven Rural & Urban Revitalization  
Through Parks and Trails**

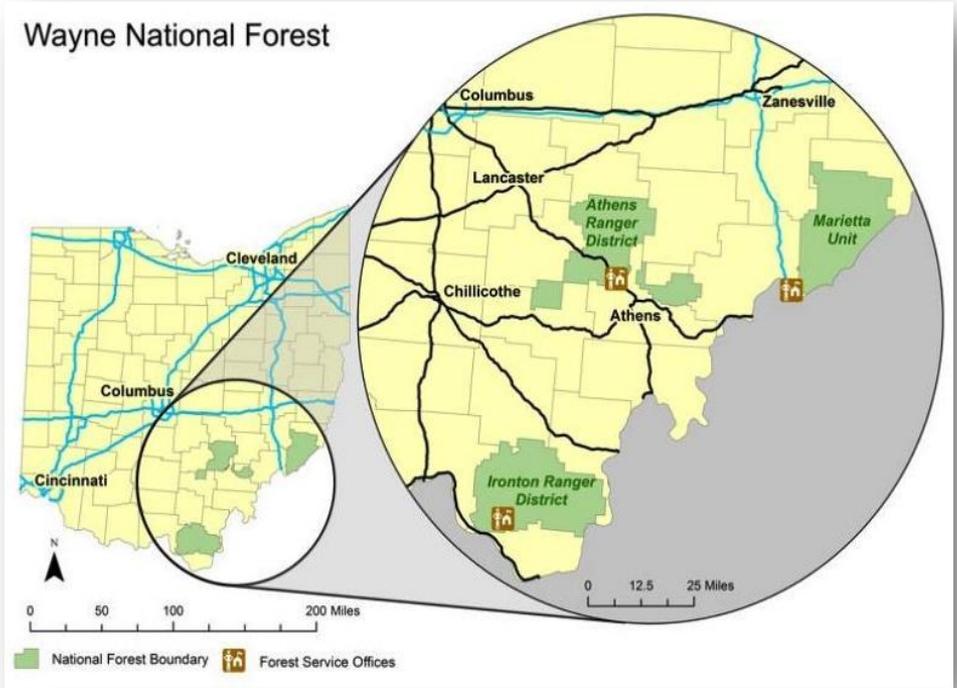


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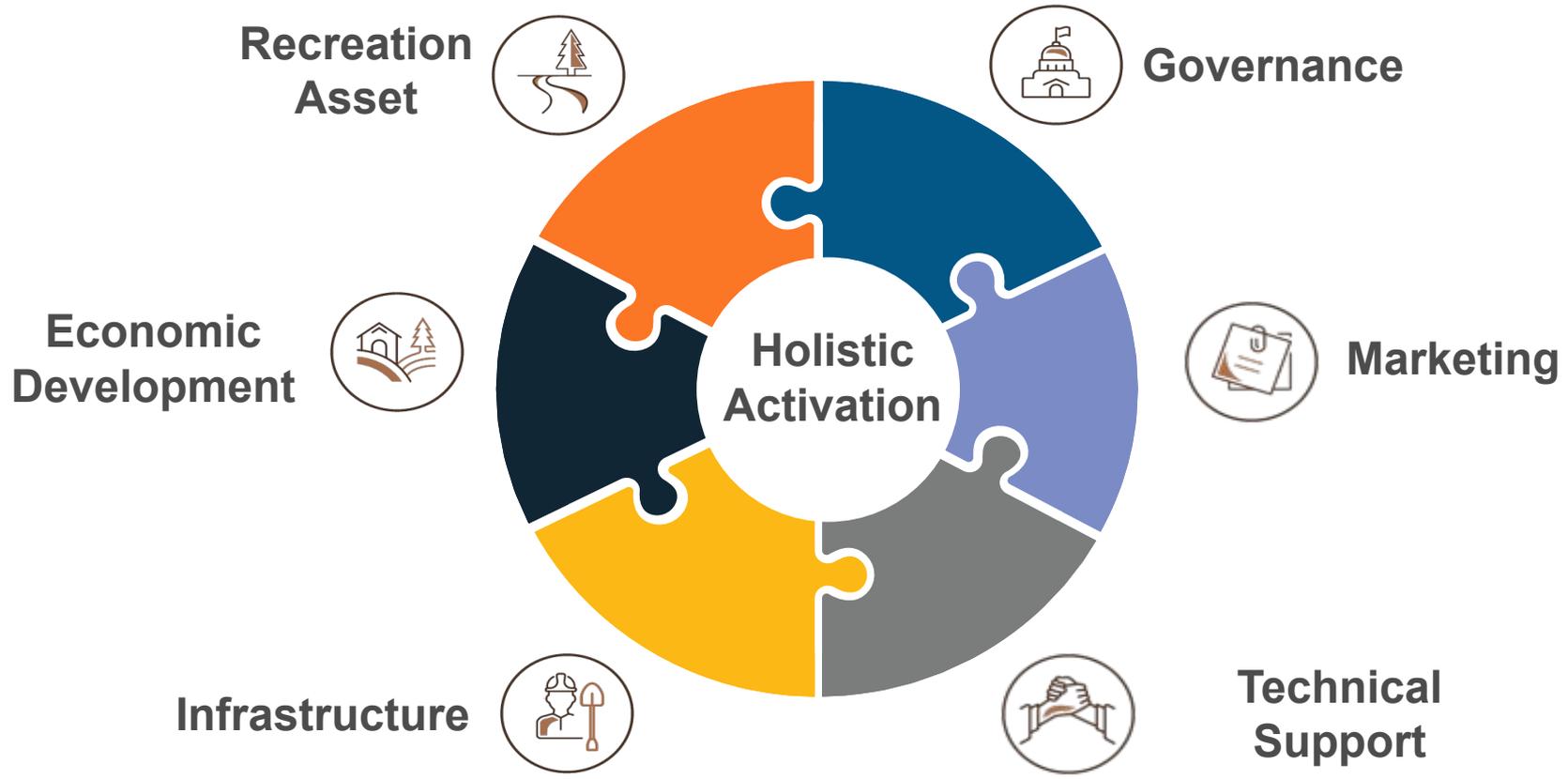
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# Community-Driven Rural & Urban Revitalization Through Parks and Trails



**Guided Hike Series**

8389 West Bailey Rd,  
Millfield, OH 45761

Sunday, January  
**19th**  
2-4 pm

**Free Event!**

A group of people hiking on a trail, with a focus on their feet and the path.

## BAILEYS TRAIL SYSTEM ANNUAL MEMBERSHIP

**Support the Baileys Trail System with a membership!**  
Your membership fee goes to building new trails & maintaining existing ones.  
A membership is active for one year following purchase.

A person riding a mountain bike on a stone trail through a forest.

<b>Member Tiers</b>		<b>Benefits Include</b>
Contributor	<b>\$30</b>	• Annual Member Sticker
Supporter	<b>\$50</b>	• 15% Discount on Retail Items
Advocate	<b>\$125</b>	• Member-Only Access to Limited Edition Baileys Trail System Merchandise
		• Subscription to the Quarterly Baileys Trail Talk Newsletter
		• Baileys Trail System/ ORCA Annual Update

\*All discounts must be applied exclusive of other discounts. Online discount access is available via the membership purchasers login.



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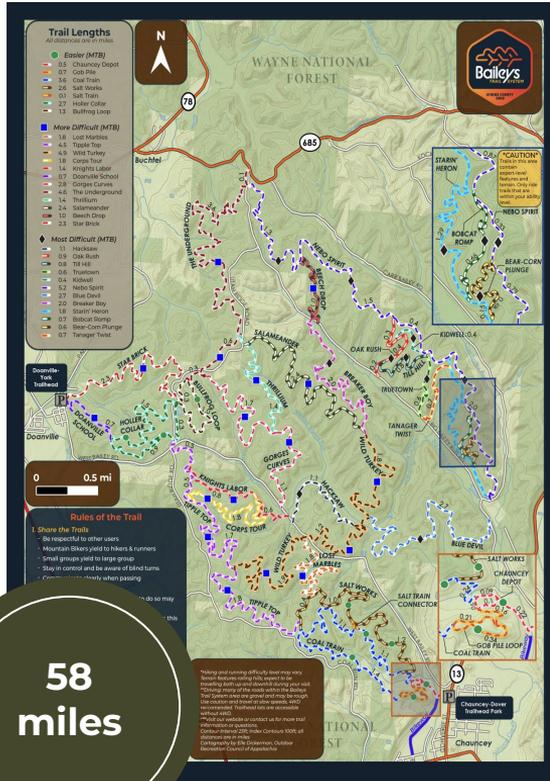


**Volunteer hours**

**Community-Driven Rural & Urban Revitalization Through Parks and Trails**



**58 miles**

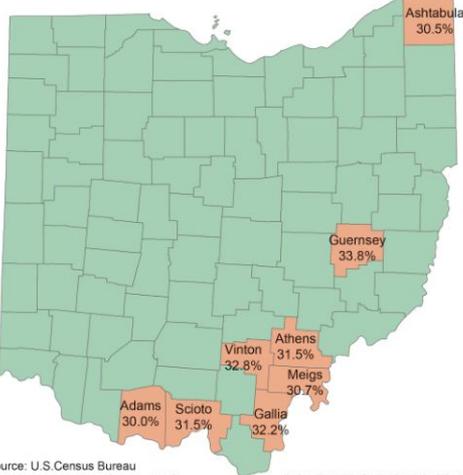


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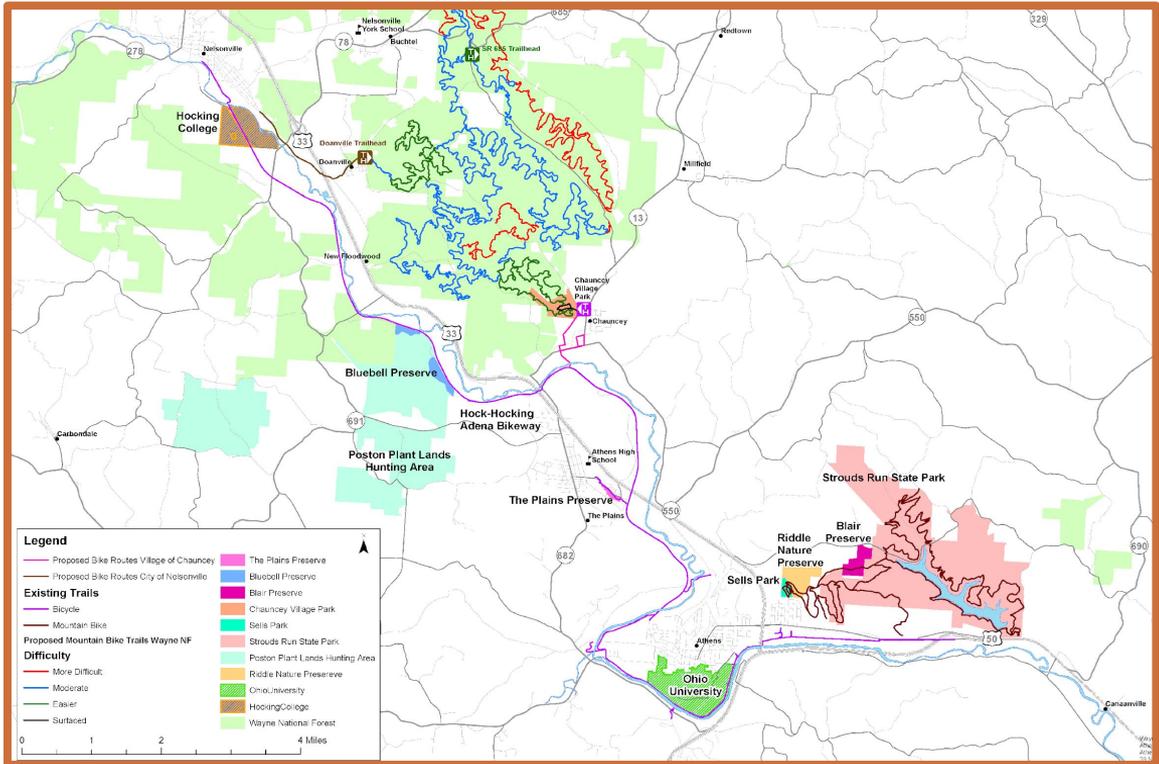
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# Community-Driven Rural & Urban Revitalization Through Parks and Trails

Ohio counties where child poverty is at least 30%



Source: U.S. Census Bureau 2018 5-year American Community Survey RICH EXNER/CLEVELAND.COM



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**BEFORE**

**AFTER**



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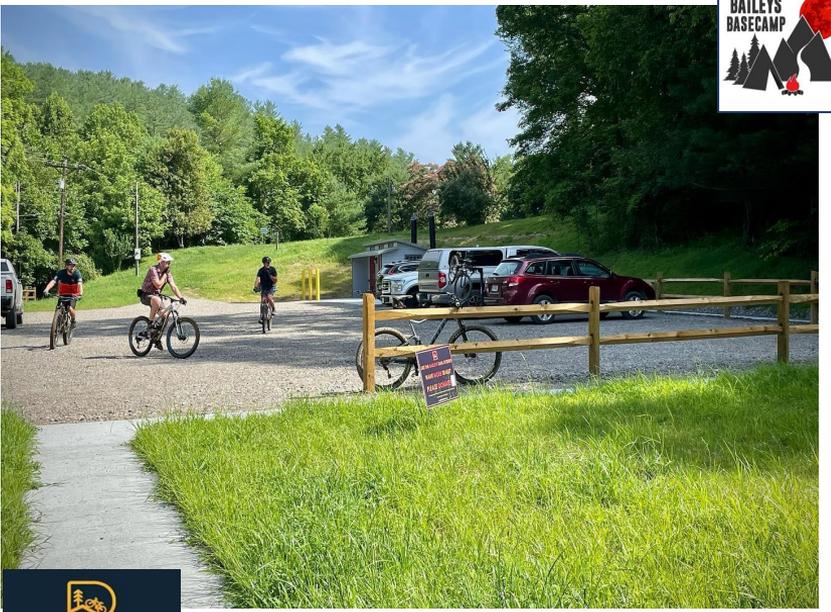
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BAILEYS TRAIL SYSTEM  
**MOUNTAIN BIKE RENTALS**  
 FOR THE PRO & THE FAMILY



**WANT TO CHECK OUT OUR LOCAL TRAILS ON TWO WHEELS?**



*"Old Chauncey school buildings under renovation to host brewery, restaurant, other businesses" – The Athens Messenger 10.29.21*



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# BAILEYS DIRT FONDO

SATURDAY, SEPT. 27, 2025



SCAN FOR  
MORE  
INFO. & TO  
REGISTER!

## Join the Adventure this Fall!

The Baileys Dirt Fondo, styled after an Italian street ride Gran Fondo, is a one-of-a-kind event at the world-class Baileys Trail System in Athens County, Ohio! With four different lengths, this trail-based ride, takes beginners and advanced riders alike through the Wayne National Forest. The Dirt Fondo includes local food, beverages and post-ride fun for the whole family!



[baileystrailssystem.org](http://baileystrailssystem.org) | [orcaohio.com](http://orcaohio.com) | @Baileys Trail System

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# An Ohio Place-Based Strategy



“Ohio is a leader in providing sustainable trails for all users, offering an extraordinary network of world-class recreation and transportation opportunities linking communities, people, and places while stimulating economic and social vitality.”



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## Ohio

YOU HELPED US ACCOMPLISH SO MUCH IN 2024,  
AND THERE IS SO MUCH MORE TO COME!



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