



Ohio Outdoor Recreation Economy Conference

JULY 22-24

Athens, Ohio

2025 Sponsorship Opportunities

In July 2025, the Outdoor Recreation Council of Appalachia (ORCA) will host the first-ever Ohio Outdoor Recreation Economy Conference (OOREC)—a groundbreaking statewide gathering designed to strengthen economic development, sustainability, and community vitality through outdoor recreation.

Held in the heart of Appalachian Ohio, this three-day event will bring together more than 150 leaders from across government, business, philanthropy, and the outdoor industry for interactive sessions, excursions, and dynamic dialogue centered on outdoor infrastructure, workforce, health, and equity.

Why Sponsor OOREC?

Sponsoring OOREC places your brand at the forefront of a transformational movement. Backed by Appalachian Regional Commission POWER funding, ORCA is building a model of rural revitalization rooted in outdoor access, public health, and sustainable tourism.

We are not just hosting a conference; we are building a statewide movement. We would love for you to be part of it! By partnering with us, your organization will:

- Elevate brand leadership through statewide visibility before, during, and after the conference
- Reach a targeted, cross-sector audience of civic and corporate decision-makers
- Align with core values such as sustainability, innovation, inclusion, and community health
- Create measurable impact in 18 Appalachian counties while supporting statewide economic growth
- Build trust and affinity with customers and employees who care about purpose-driven partnerships



Contact Us to Get Started!

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Sponsorship Tiers

Our sponsorship packages are designed to provide high-quality exposure and meaningful engagement. Custom packages are available upon request. For best consideration and confirm by June 10th, 2025.

Tier	Investment	Brand Exposure & Engagement
Presenting Sponsor (1 available)	\$10,000	<ul style="list-style-type: none">• “Presented by” on all marketing and signage• Logo on program cover and conference signage• Speaking opportunity at keynote or welcome• Dedicated sponsor feature on ORCA’s website and social media• Verbal recognition during the event• 8 complimentary registrations
Gold Sponsor	\$5,000	<ul style="list-style-type: none">• Prominent logo placement in program and signage• Recognition in conference emails and social media• Inclusion in post-event recap report• 6 complimentary registrations
Silver Sponsor	\$2,500	<ul style="list-style-type: none">• Logo in program and on sponsor signage• Social media shoutout• 4 complimentary registrations
Bronze Sponsor	\$1,000	<ul style="list-style-type: none">• Name or logo on signage and website• 2 complimentary registrations



Learn More

www.orcaohio.com/oorec



Interested in Exhibiting?

Contact: Lisa Wein | lisa@lweventsbuss.com